



DISTRICT ADVISORY COUNCIL (DAC)
2020-2021
Thursday, February 4, 2021
6:00 – 8:00 p.m.
via Zoom



	WHAT	WHO	TIME	OUTCOME
1.	Welcome and Introductions	Dr. Michelle Gayle, Assistant Superintendent	10 min.	
2.	Welcome from Superintendent	Rocky Hanna, Superintendent	15 min.	Information
3.	Approval of Agenda	Johnitta Wells	2 min.	Vote
4.	Approval of Minutes	Johnitta Wells	2 min.	Vote
5.	SDAC Update from DAC Student Representative	Ariauna Range James S. Rickards High	2 min.	Information
6.	Navigating Advocacy in the New Year	BillieAnne Gay Florida School Board Association	30 min.	Information
7.	DAC Ad Hoc Legislative Committee	Johnitta Wells	20 min.	Vote
8.	2021 School Choice	Jamie Holleman School Choice Coordinator	10 min.	Information
9.	2021/2022 and 2022/2023 Calendar Updates	Michelle Gayle	10 min.	Vote
10.	2020/21 Presentation Requests	Michelle Gayle	5 min.	Information
11.	SAC Questions	Johnitta Wells	10 min.	Information
12.	Wrap Up on Issues	Johnitta Wells	10 min.	Information
13.	Adjourn			

PLEASE NOTE THAT ONE OR MORE BOARD MEMBERS MAY ATTEND THIS MEETING.
THE NEXT MEETING IS THURSDAY, MARCH 4, 2021 • 6:00-8:00pm • via Zoom

District Advisory Council Minutes
Thursday, January 7, 2021
Virtual Meeting 6:00 p.m. – 8:00 p.m.

- I. **Schools/Members Attending:** Adult and Community Education: Regina Browning, Edna Walker and Noal Weiland; Apalachee: April Wetherington; Astoria Park: Shapale Cooper; Buck Lake: Linda Edson; Canopy Oaks: Kristy Ward and Kandra Bryant-Rogers; Chaires: Kesha Paul; Sail: Matthew Kopka; Chiles: Joe Burgess and Chris Chaback; Cobb: Janet Tashner; DeSoto Trail: Demaris Barrios and Michelle Keltner; ESE: Amanda Moore; Fairview: Cheryl Collier-Brown; Gilchrist: Amy Taylor; Heritage Trail: Josette Capuano; Killearn Lakes: Kristine Gregory; LCS Administration/Rocky Hanna: Regina Randolph-Hollis; LCSB/Georgia “Joy” Bowen: Louis Dilbert; LCSB/Darryl Jones: Marcus Nicolas; LCSV: Darlene Fowinkle; Montford: Keith Berry and Lillie Thomas; W.T. Moore: M. Phillips; Nims: Dr. Demetris Coley; Pineview: Jennifer Hirst; Rickards: E. Melissa Cooper, Johnitta Wells, Andrew Thomas and Shedric Triplett; SDAC: Ariauna Range; Sealey: Nena Parnell; Springwood: Vernestine McLeod; Sullivan: Emily Toner;
- II. **School Board Members/District Administration/District Staff:** LCS Administration: Rocky Hanna; LCS Board: Darryl Jones, Springwood Elementary: Sylvia Myers; LCS Safety & Security: Jimmy Williams and Kevin Monell; LCS Professional Planning: Shane Syfrett and Susan Walden; LCS Professional & Community Services: Michelle Gayle and Brenda Jackson
- III. **Excused:** ACE: Travis Jones; Astoria Park: Cara Garrett, Beth Ray; Bond: Brenetta Lawrence; Buck Lake: Jennifer Peavy; Chiles: Jennifer Portero; Conley: LaShawnda Swanigan; DeSoto Trail: Bill Armstrong; Gilchrist: Kristy Newland; Godby: Desmond Cole; Hartsfield: Bomani Mustapha; LCSB/Darryl Jones: Christic Henry; LCSB/DeeDee Rasmussen: Ruth Feiock; LCTA: Scott Mazur and Paula Pearcey; LCS Virtual: Jessica Lowe; Leon: Kirsten Olsen-Doolan; LESPA: Sheria Griffin; Lively: Shelly Bell; Oak Ridge: Dwanna Moore; Raa: Julie Hartsfield; Rickards: Andrew Thomas, Kia Sanders; Riley: April Knight; Roberts: Angela Tewfik and Jacquelyn Steele; LCS Administration/Rocky Hanny: Tonja Fitzgerald; Rudiger: Raven Anderson; Sealey: Shayla Cole; Springwood: Roshan Hamilton; Success/Second Chance: Genae Crump and Orlando Burch; Swift Creek: Lauren Pierce and Selika Sampson; and Woodville: Davina Young

IV. **Guests:** Rutledge-Ecenia: Jessica Janasiewicz, Governmental Consultant and Grace Horowitz.

V. **Welcome and Introductions:** DAC Chair Johnitta Wells opened the meeting at 6:06 p.m. She greeted everyone with “Happy New Year” and stated that we have left 2020 and we’re moving forward to 2021. She then turned it over to Dr. Michelle Gayle who echoed the Happy New Year’s greeting and proceeded to call names for each individual to state their school representation and share other information about themselves.

VI. **Welcome from Superintendent:** Superintendent Hanna greeted everyone with “Happy New Year” and stated we’ve kicked 2020 to the curb and we’re excited for 2021. He welcomed and thanked everyone for helping to guide the “ship”.

Superintendent Hanna gave an update on a meeting held with his administration team and the Department of Health on Monday, 1/4/21. He stated that the protocols regarding COVID didn’t stop during the winter break. He reported that during the 17 days of the winter break 246 students either tested or were exposed to someone that tested positive of this amount 85 were students that attend brick and mortar (BM) school. During the same period 58 employees either tested or were exposed to someone that tested positive. He said when asked for recommendations from the Health Dept. they were informed to continue with the safe start protocol currently being used. Using this protocol only a few Kindergarten classes were closed and this was due to the number of students limiting proper distancing. He said the District will continue to monitor on a daily basis.

The second nine (9) weeks will end on Friday, 1/15/21; high and middle school students will be preparing for exams next week. The District was required by the State Department of Education (DOE) to inform parents of those students struggling in Digital Academy (DA) that they should return to BM; however this is still a decision to be made by the parents/guardians. Superintendent Hanna said schools across the nation have students that are struggling in DA. Parents had the option to decide prior to winter break if they wanted to send their child to BM for the third nine weeks.

Superintendent Hanna said DOE has stated schools would be held harmless through February for enrollment. They will use data from the February 2020 FTE count. Expectation for a second wave of federal money in the range of \$3 billion to be used by Florida schools which will be a great financial boost.

Superintendent Hanna said he expects guidance regarding testing and assessments from DOE within the next few weeks. He said there needs to be some method used to assess how students and schools are performing however he's not in favor of punitive measures being taken i.e. school grades.

Superintendent Hanna said the vaccines are here. He said his parents were happy to get vaccinated. He's lobbying for the teachers, bus drivers, food service workers and custodians to become part of the priority/essential workers for the vaccine.

Superintendent Hanna said the DOE safety assessors visited Fairview Middle school of 1/5/21 and was pleased with what they saw. He encouraged DAC member Cheryl Collier-Brown a former Fairview teacher to stop by and see the improvements that has been made.

Superintendent Hanna received the following questions, concerns or compliments from DAC members:

DAC member Matthew Kopka said during the last DAC meeting reference was made to forming an Ad Hoc committee to review and prioritize items to lobby during the upcoming legislative session; he wanted to know what the superintendent's expectations are for this session. Superintendent Hanna said the student allocation/budget; expanding charter schools; and private school vouchers. He said he's encouraged by the new President elect whose vision leans more toward keeping funds in public schools which doesn't line up with our governor's views. He asked Dr. Gayle to follow-through with the formation of the legislative Ad Hoc committee.

Superintendent Hanna concluded by he will be sharing information regarding Leon County's graduation rate and comments regarding the Auditor general's office.

VII. **Welcome from School Board Member:** School Board Member Darryl Jones thanked everyone for their service. He stated that this is a very impactful group and that as the School Board's legislative liaison he would be pleased to join the meeting of the Ad Hoc committee.

VIII. **Welcome from Student District Advisory Council Representative:** Ariauna Range said the student DAC met on Tuesday, 1/5/21 to debrief the mental health day that was held on 12/16/20. She said the mental health days are held each nine weeks which emphasize mindfulness/mediation. They also discussed how to get teachers trained on mental health. They are using CANVAS to post inspirational quotes daily which launched also on Tuesday, 1/5/21. Early voter registration will be held on 1/20/21 and will be available on-line also.

- IX. **Best Practices – Springwood Elementary School:** Principal Sylvia Myers said the theme for Springwood is “There’s No Place Like Springwood”. The administration and teachers collectively arrived at the following needs in order for the year to be successful: to be heard, shown flexible grace, respect each other and shown appreciation.

Principal Myers said teachers voted on the delivery model to be used by each grade level team. Weekly surveys were conducted during the first 9 weeks to determine what was working, what needed to be improved and what needed to be dropped or revamped. A DA support team was established; virtual orientation was held for both DA and BM parents/students; a transition meeting is held each 9 weeks for parents switching their child from DA to BM; a weekly newsletter is shared with parents; during the first 9 weeks DA parents were able to attend a “Chat and Chew” session each Friday at noon; 124 turkeys were distributed during Thanksgiving; each month a themed appreciation/support is provided for teachers and staff; each month a student and staff member is recognized; the Confetti committee creates a holiday theme in the student council hallway; the goal was to create a positive teaching/learning environment. This has proven to be an awesome way to keep everyone motivated. (View the full presentation on the DAC page located on the LCS website).

- X. **Approval of the Agenda:** A motion was made to approve the agenda by Cheryl Collier-Brown and seconded by Chris Chaback. Motion passed.
- XI. **Approval of the Minutes:** A motion was made to approve the minutes by Cheryl Collier-Brown and seconded by Matthew Kopka. Motion passed.
- XII. **2021 Legislative Updates:** Jessica Janasiewicz presented an overview of the upcoming session. She said committee meeting will start the week of 1/11/21. Topics of Interest: Budget – focus on instructional materials; Policy Responses to COVID-19 – accountability measures; Career and Technical Growth Support; Early Learning/Pre-K; Voucher Expansion; Continued Implementation of B.E.S.T. Standards; Term limits for school board members (would require ratification by voters) and Mental Health – focus of First Lady DeSantis. Session begins 3/2/21 and is scheduled to end on 4/30/21. This is considered a regular session since it is not an election year. (View the full presentation on the DAC page located on the LCS website).

Questions: Can anyone attend the session? Ms. Janasiewicz said only presenters are allowed in the Senate others will be staged at the Civic center; House attendees are on a first come sign up basis others will be directed to an overflow room.

XIII. **Safety & Security Updates:** Jimmy Williams followed up on the DOE safety assessors visit. He said the assessors were extremely pleased that all doors were locked at each school visited.

Perimeter fencing – celebrated entrance (signing and fencing) granted funds were used; 24 hour Cameras; Guard booths currently installed at Leon High School and scheduled for Godby and Lincoln; Automatic Gates; Mass Notification System at all high schools and Lively Technical College (able to alert anyone/anywhere on campus); Access Control – camera bell located at each elementary schools currently working on installation for other schools; RAVE Panic Button and crisis information sharing; Updated Crisis Response Manual & Flip Books is located in each classroom. (View the full presentation on the DAC page located on the LCS website).

XIV. **Title II Updates:** Shane Syfrett, Director and Susan Walden, Coordinator for Professional Learning stated that Title II funds are used to enhance the quality of teachers in the core subjects (Math, Science and ELA). The current Title II budget is \$1,501,345,000, which is distributed in the following areas: Salaries - \$701,436.11; Teacher Training & Stipends - \$603,178.42; Administrative Training & Expenses - \$105,761.23 and Indirect Cost - \$90,969.24. (View the full presentation on the DAC page located on the LCS website).

XV. **2021/2022 and 2022/2023 Calendar Updates:** Dr. Gayle said the 2021/2022 and 2022/2023 calendar will be the same as the previous two year school calendar. Suggestions/concerns that have surfaced thus far are letting the first semester end before winter break in December and having the week of Thanksgiving off. The calendar will be presented at the 1/4/21 meeting.

XVI. **2021/21 Presentation Requests:** The remaining requests: Title I; information for gifted students/ESE in this new norm; Tallahassee development; Heritage Trail – best practices; any other suggestions should be sent to Dr. Gayle via email.

XVII. **SAC Questions:** Damaris Barrios asked about an update on her question regarding the use of difficulty using Canvas and possibly enlarging the screen. Dr. Gayle said she will notify the information was shared with the technology group. Another DAC member asked is there anything done to recognize hardworking students either by at the school or on a district level. Dr. Gayle asked the member to remain in the zoom meeting so that she may obtain additional information to schedule a meeting with Principal Cook. DAC Chair Johnitta Wells said she would remain in the zoom meeting also.

XVIII. **Wrap Up on Issues:** Anyone interested in serving on the legislative Ad Hoc committee should email your name to Ms. Brenda Jackson (jacksonb5@leonschools.net) by 5 p.m., Tuesday, 1/12/21. Dr. Gayle said she will set up a zoom meeting for 5:30 p.m. to 6:30 p.m. on Thursday, 1/14/21.

Adjournment: 8:01 p.m.

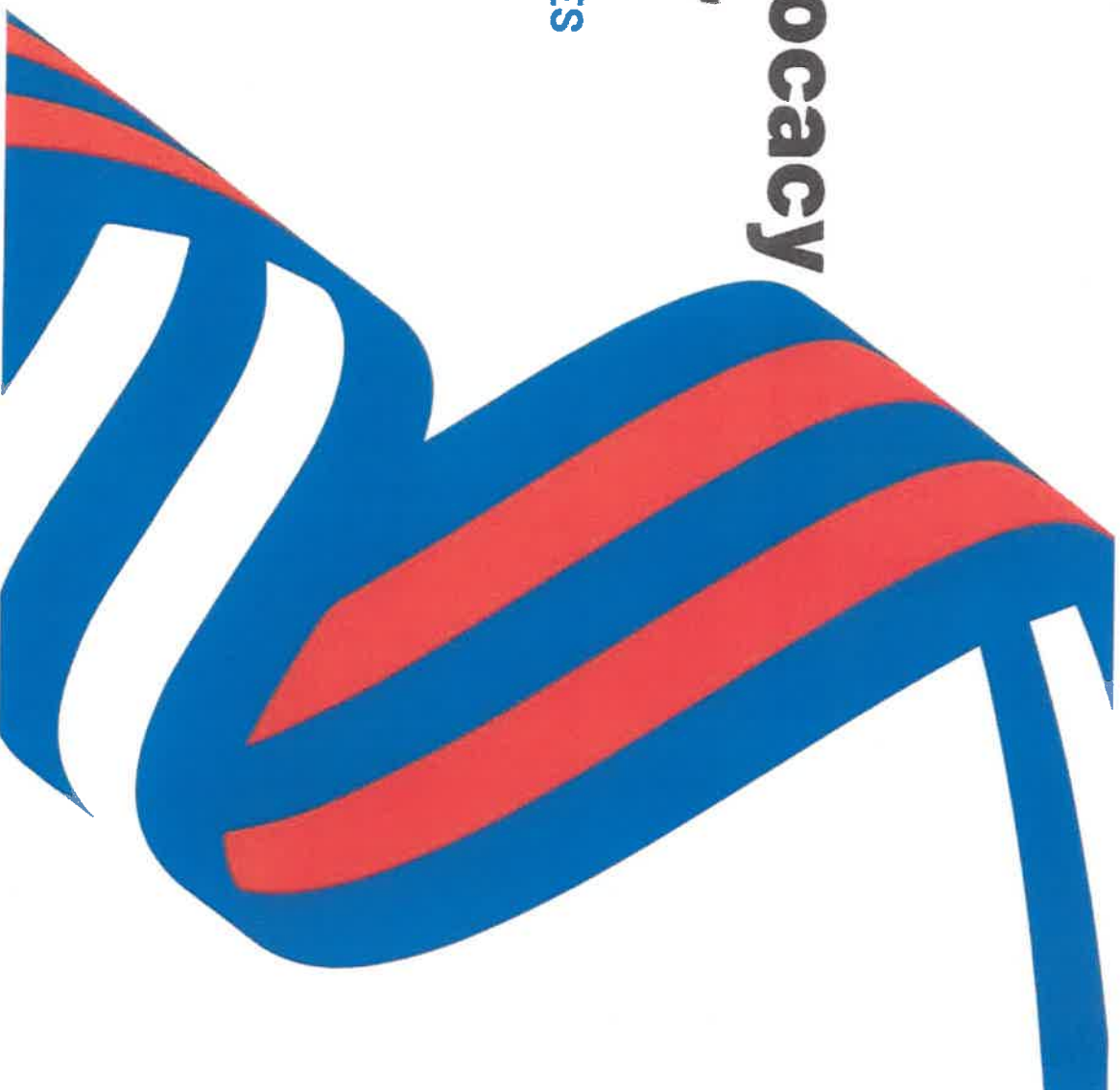
Next meeting – February 4, 2021



Navigating Advocacy in the New Year

ADVOCACY TOOLS & SESSION UPDATES

January 21, 2021, Virtual Presentation for Leon Schools



ABOUT FSBA

- **WHO WE ARE**

The membership association for Florida School Boards, and collective voice for education in Florida, representing 66 of Florida's 67 school districts.

- **MISSION**

To increase student achievement through the development of effective school board leadership and advocacy for public education.

- **BillieAnne Gay, DPL**

Director of Advocacy & Legislative Services
Florida School Boards Association



TOPICS TO COVER

Overview

Florida Elections
New Leadership & Structure
Executive Branch Influence
Session Calendar
Covid Protocols
Advocacy Foundation & Resources



@FLSchoolBoards **2021**

FLORIDA'S ELECTION

Republicans Gain Ground Statewide

Despite the Presidential election outcome,
Florida went red

Major races with some suprising outcomes

Florida House Breakdown: 78 R - 42 D

Florida Senate Breakdown: 24 R - 16 D*

Florida School Board & Superintendents

- 60 new school board members
- 14 newly elected superintendents



NEW LEADERSHIP IN TALLAHASSEE

Senate Majority

Wilton Simpson (R-Tribley), Senate President
Aaron Bean (R-Fernandina Beach), Senate President Pro Tempore
Kathleen Passidomo, (R-Naples), Incoming Rules Chair

House Majority

Chris Sprowls (R-Palm Harbor), Speaker of the House
Bryan Avila (R-Miami Lakes, Speaker Pro Tempore
Mike Grant (R-Port Charlotte), Majority Leader

Minority Leadership

Gary Farmer (D-Ft. Lauderdale), Senate Minority Leader
Bobby DuBose (D-Fort Lauderdale), House Minority Leader
Evan Jenne (D-Dania Beach), House Minority Co-leader



SENATE LEADERS

Education Committee

Joe Gruters (R-Sarasota), Chair

Shevrin Jones (D-Miami Gardens), Vice Chair

Appropriations Subcommittee on Education

Doug Broxson (R-Pensacola), Chair

Manny Diaz (R-Hialeah), Vice Chair

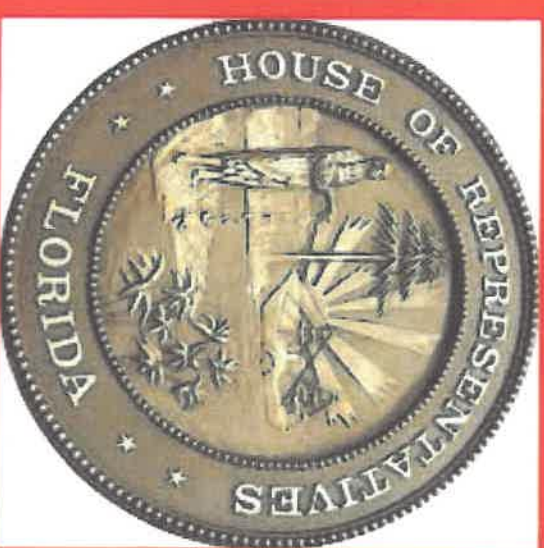
Some Key Staff: Kathy Mizereck, Senior Education Policy Advisor, ✓

Matthew Bouck, Education Committee Staff Director

Appropriations Committee

Kelli Stargel (R-Lakeland), Chair ✓

Aaron Bean (R-Jacksonville), Vice Chair



HOUSE LEADERS

Education & Employment Committee

Chris Latvala (R-Clearwater), Chair
Stan McClain (R-Ocala), Vice Chair

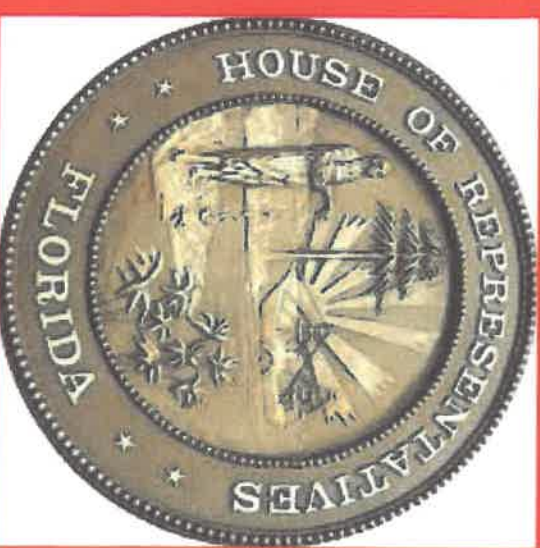
- Key Staff: Joanna Hassell, Staff Director *for Education*

PreK-12 Appropriations Subcommittee

Randy Fine (R-Brevard), Chair
Melony Bell (R-Fort Meade), Vice Chair

Appropriations Committee

Jay Trumbull (R-Panama City), Chair
Lawrence McClure (R-Dover), Vice Chair



HOUSE EDUCATION & EMPLOYMENT SUBCOMMITTEES

New Structure for 2021 Legislative Session

Early Learning & Elementary Education

Vance Aloupis (R-Miami), Chair

Elizabeth Fetterhoff (R-Deland), Vice Chair

Secondary Education & Career Development

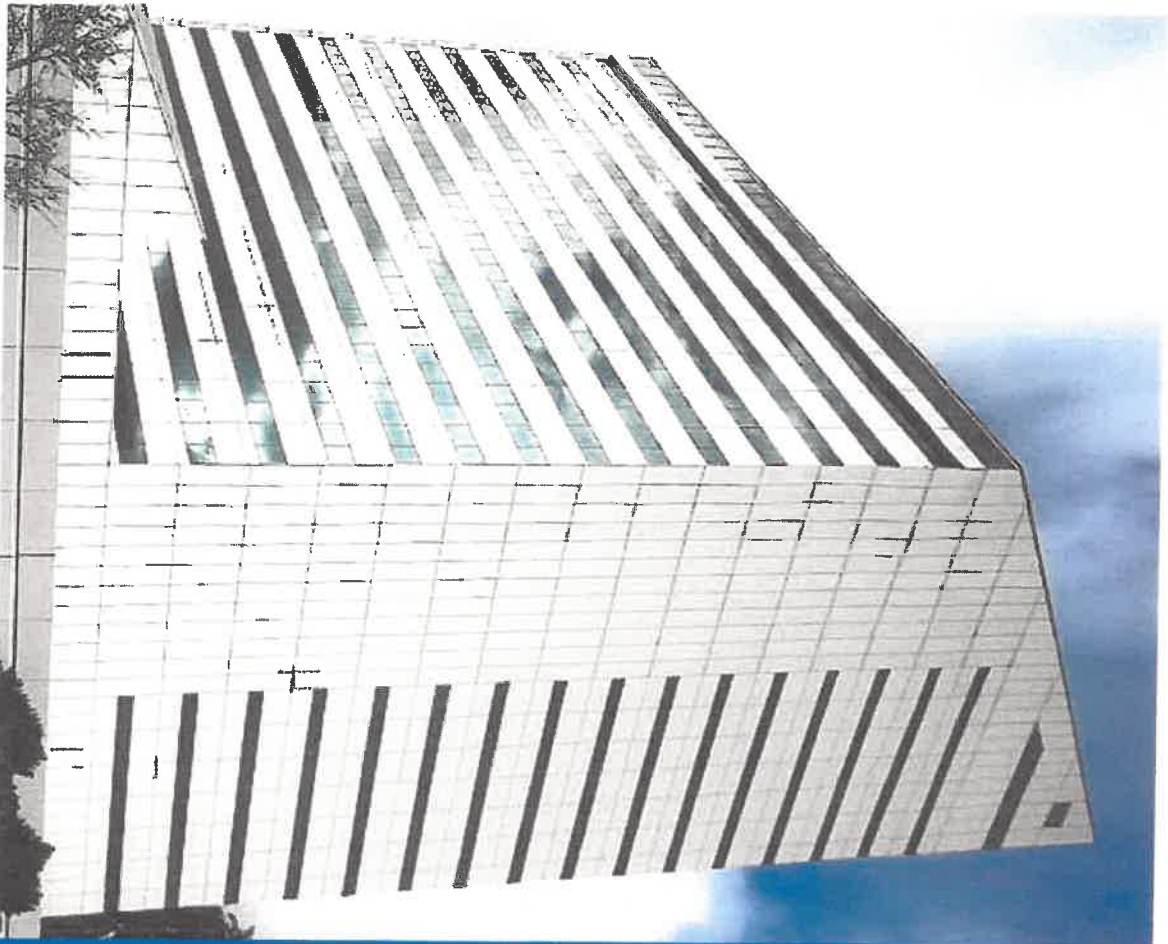
Stan McClain (R-Ocala), Chair

Jason Shoaf (R-Port St. Joe), Vice Chair

Post-Secondary Education & Life-long Learning

Amber Mariano (R-Hudson), Chair

Rene Plasencia (R-Orlando), Vice Chair



EOG/DOE INFLUENCE

Executive Branch

Republican Governor DeSantis, operating with republican majority in both chambers
DOE is Governor's education policy arm

- Cannot legislate, but makes rules and can issue Emergency Orders, etc.

Experience & Influence

Political veterans
Agency expertise
Industry and district-related expertise
Increased Government Relations team and communications efforts

FSBA | 2021

1. Outdoor WBS 110112
Assess

Hydrolysis +
but priorities

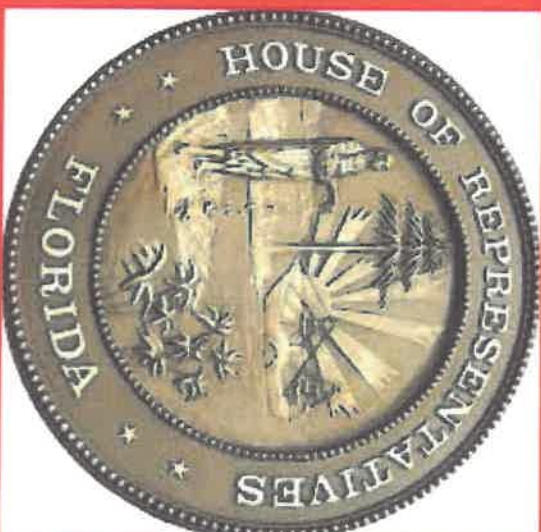
- ## Governor's Budget Recommendations

- ## 60 Day Legislative Session

- ## OBSTACLES: Covid Protocols for Legislators, Staff, and Public

col. 2

General
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 Books - 10000
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- do you know
- do you know*

FOUNDATIONS OF ADVOCACY

Build Relationships EARLY

Get to know candidates/key stakeholders early

Offer yourself as a resource

Don't underestimate the power of a legislative aide

Don't let your first conversation be an ask, or criticism



Build good

*1. build
world*

FOUNDATIONS OF ADVOCACY

Communicate Intentionally

Who is your audience?

How can you frame a conversation to be most effective?

Who are key stakeholders, and how do you ensure they aren't isolated?



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*- Know the
opponents*

for press

FOUNDATIONS OF ADVOCACY

Be an Active Participant, Listen & Learn

Committee Work, Discussions, Dynamics

Press Availabilities

The Florida Channel Archives

Stay Informed

Jeff Solochek (www.tampabay.com/author/jeffrey-s-solochek/)

Pineapple Report (www.PineAppleReport.com)

Florida Politics (www.FloridaPolitics.com)

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PROGRAMS & COVERAGE - SCHEDULES - RESOURCES - VIDEO LIBRARY - ABOUT THE - CONTACT US - SEARCH

1/20/21 Local Government Efficiency Task Force
ID 023759

Capital Update Extended: Education Funding and COVID-19
ID 000547

1/19/21 Leon County Legislative Delegation Meeting
ID 025608

1/19/21 Press Conference on Coronavirus - COVID-19 - 3:30 PM
ID 001831

1/19/21 Press Conference on Coronavirus - COVID-19 - 1:30 PM
ID 001831

Capital Update
A half hour review of developments in state government, including Florida's agencies, judicial and executive branches.

Florida Crossroads
Florida Crossroads takes viewers on a journey of discovery through the history, issues of state-wide interest to each of our regions.

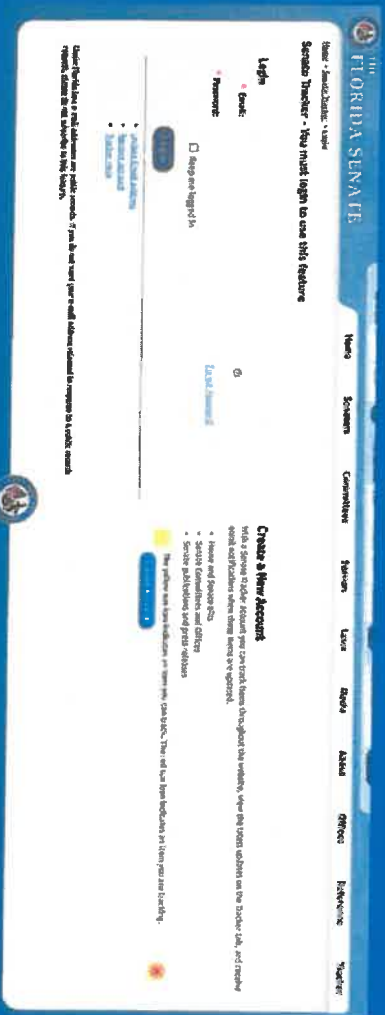
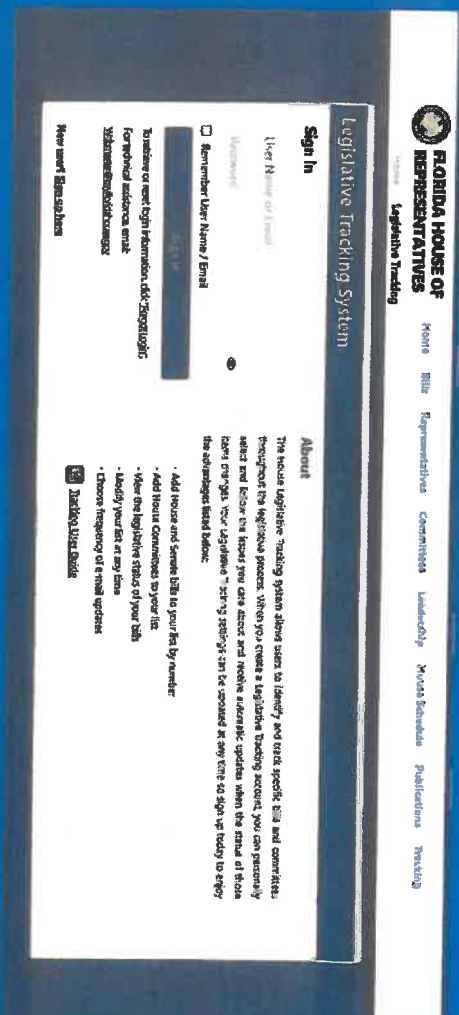
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ADVOCACY RESOURCES

Free Tracking

Create an Account to track both House & Senate

- Bills
- Issues
- Publications & Releases
- Committee/Office Updates



ADVOCACY RESOURCES

FSBA Resources

[FSBA Contact Lists](#)

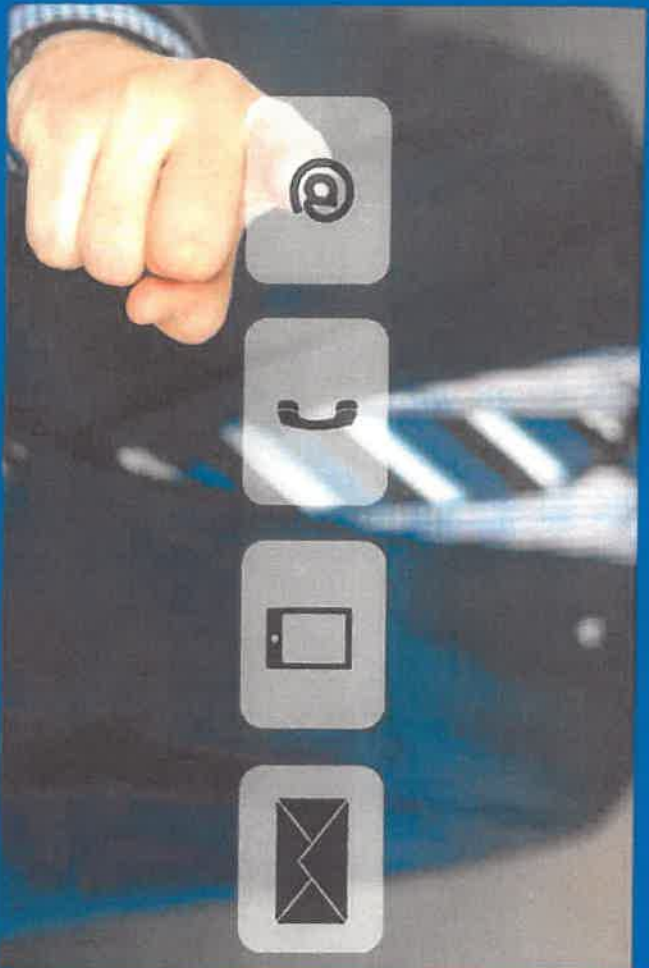
[FSBA Advocacy BINGO](#)

[FSBA How To Create District Templates](#)

Legislative Updates via FSBA, other outlets

March 5 - FSBA Annual Day in the Legislature
(VIRTUAL)

- Advocacy Training & Legislative Briefing for FSBA Members (registration open to public)
- www.accelevents.com/e/2021DayNLlegislature



QUESTIONS? CONTACT US

BillieAnne Gay

Director of Advocacy & Legislative Services



gay@fsba.org | @BillieAnneG

FSBA Legislative Session Page

www.fsba.org/state-government-relations/

FSBA on Twitter

@FLSchoolBoards

Thank you for joining us 2021